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PRESS RELEASE

Eramet unveils its new employer brand
“Let your talent beat stronger!”



With 13,000 employees in 20 countries, Eramet, one of the top mining and metallurgy companies in the world, is made up of a team of talented people driven by one shared, deeply-held conviction: working at Eramet means confronting exciting challenges every day as part of a series of ever more demanding work assignments.

A new Eramet is emerging as a result of the profound transformation under way at all levels of the company.

Our ambition: be recognized as a responsible company, one that creates value and is admired for its strategic model. On the managerial level, this transformation represents a genuine cultural change with new ways of organizing and managing, but also a state of mind based on trust, initiative and the ability to delegate.

Joining Eramet means being involved in exciting challenges: those of the energy transition (with Eramet focused on metals used in batteries for electric vehicles, such as lithium), but also those of innovation and digital technology (to exploit world-class deposits of manganese, nickel and mineral sands and develop unique performance alloys for high-tech industries.)

Furthermore, joining Eramet means proving that performance goes hand in hand with making a positive contribution and respecting the environment wherever the group is active, by placing corporate social responsibility (CSR) at the heart of our decisions.

“By choosing to join Eramet, you are running the risk of experiencing intense feelings during each and every one of your assignments!”

To promote the Group's employer brand, Eramet is launching a promotional campaign aimed primarily at young and established professionals. The Eramet employer brand is first and foremost a promise to future



employees: *whatever their profession or the country in which they are based, their work within the Group will be more interesting and stimulating than elsewhere.*

“Jolts of excitement and adrenaline rushes”

The creative approach adopted in this campaign is based on the emotional intensity that is so central to the work carried out by employees. The various visuals depict Eramet employees in real situations, illustrating our different activities and businesses, and are available in all of the Eramet employer brand's print and digital communication media.

Ready to let your talent beat stronger?

Visit <https://www.eramet.com/en/join-us>

ABOUT ERAMET

Eramet, a global mining and metallurgical group, is a key player in the extraction and valorisation of metals (manganese, nickel, mineral sands) and the elaboration and transformation of alloys with a high added value (high-speed steels, high-performance steels, superalloys, aluminium and titanium alloys).

The Group supports the energy transition by developing activities with high growth potential. These include lithium extraction and refining, and recycling.

Eramet positions itself as the privileged partner of its customers in sectors that include carbon and stainless steel, aerospace, pigments, energy, and new battery generations.

Building on its operating excellence, the quality of its investments and the expertise of its employees, the Group leverages an industrial, managerial and societal model that is virtuous and value-accretive. As a contributive corporate citizen, Eramet strives for a sustainable and responsible industry.

Eramet employs around 13,000 people in 20 countries with sales of approximately €4 billion in 2018.

For further information, go to www.eramet.com

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